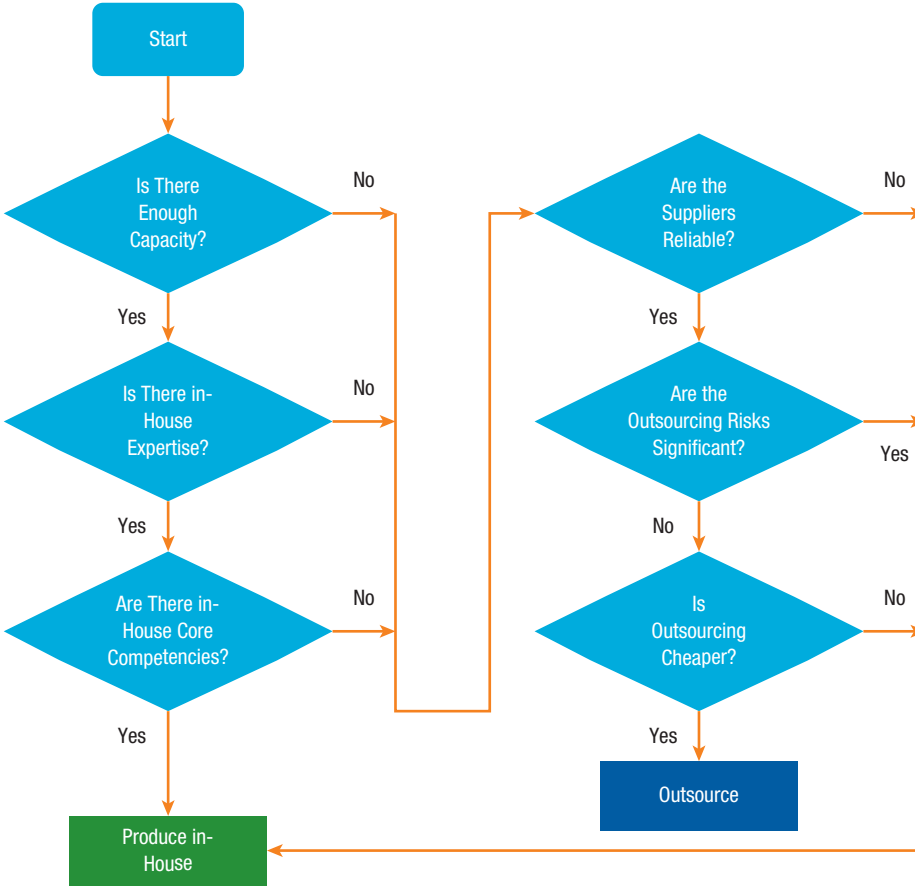FIGURE 9.2: Decision Framework for In-house Production or Outsourcing